

**Description of Course Unit according to
the ECTS User's Guide 2015**

Course unit title	Export Import
Course unit code	
Type of course unit (compulsory, optional)	Optional
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First cycle Bachelor
Year of study (if applicable)	
Semester/trimester when the course unit is delivered	3 rd semester
Number of ECTS credits allocated	4.83 ECTS
Name of lecturer(s)	<p>1. Maria Indira Aryani, S.IP., M.Hub.Int Office hours : 08.00 – 16.00 maria_indira.hi@upnjatim.ac.id</p> <p>2. Yohanes Ivan Adi Kristianto, S.I.P., MA. Office hours : 08.00 - 16.00 yohanes.ivan.hubint@upnjatim.ac.id</p>
	<ol style="list-style-type: none"> 1. Students demonstrate sufficient knowledge and understanding of key concept in international trade 2. Students demonstrate sufficient knowledge and understanding of mechanism in export and import activities 3. Students demonstrate sufficient knowledge and understanding the challenges and opportunities of international trade
Mode of delivery (face-to-face, distance learning)	Face to face / Online learning (ilmu.upnjatim.ac.id)
Prerequisites	N/A

Course contents	<p>For 14 weeks, students will learn:</p> <ol style="list-style-type: none"> 1. Definition of international trade, the history and development of international trade 2. Challenges and opportunities of international trade 3. The definition and the requirements of export and import 4. The actors involved in export import activities 5. Negotiation and SOP of Export Import 6. The varieties of payment in International Trade 7. The definition of L/C, categories of L/C 8. INCOTERMS, HS Code 9. Packaging and Transport in International Trade 10. Tips/Tricks in International Trade 11. How to optimize media digital in international trade
Recommended or required reading	<p>Required reading:</p> <ul style="list-style-type: none"> - Amir MS, Pengetahuan Bisnis Ekspor Impor Seri Umum No 8, PT. Pustaka Binaman Pressindo, Jakarta, 1992. - Purwito , Ali, Kepabeanan Konsep dan Aplikasi, Samudra Ilmu, Jakarta, 2006. - Santoso, Ruddy Tri, Pembiayaan Transaksi Luar Negeri, Andi Offset, Yogyakarta, 1994. - Suroyo, Arif, dan Harmanti, Kepabeanan dan Cukai, Universitas Terbuka, Jakarta, 2009. - German Agency for Technical Cooperation, Simplification of Export and Import Procedures in The Kyrgyz Republic, Bishkek, Shevchenko, 2007. - Li, Xianghong, and Colin A. Carter, The Impacts Of Tariff Rate Import Quotas On Market Access, Department of Agricultural Economics, Kansas State University, USA, March 2009. - Ramasamy, Bala, An Analysis Of Import-Export Procedures And Processes In China, Asia-Pacific Research and Training Network on Trade Working Paper Series, No 88 December 2010.
Planned learning activities and teaching methods	Lecture and blended-learning consist of discussions, case studies and project-based examination.
Language of instruction	Indonesia-English

Work placement(s)	N/A
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